



Committed to CHANGING LIVES

The paint that brightens and protects our walls, the computers that we use to communicate, work and play, the cars that give us mobility; almost everything around has a bit of Dow in it.



Getting people back on their feet

For 10 years, the Jaipur Foot has been helping people achieve their full potential

2015 ————— 2016

Dow's contribution and sweat equity produce results

23 CAMPS IN THE LAST **10** YEARS AND **50,000+** PEOPLE HAVE BEEN FITTED FOR A JAIPUR FOOT

2012 ————— 2013

2016 marks 10 years of the polyurethane (PU) Jaipur Foot. For a decade now, Dow India and NGO Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS) have been using science and humanity to help people get back on their feet. The foot has helped people get their mobility and dignity back. It has greatly improved their quality of life and empowered them to contribute to India's fast burgeoning economy. The Jaipur Foot is now a byword for high quality and low cost efficiency the world over.

"It is humbling seeing something we created become such an integral part of someone's life," says Chandrakant Nayak, Asia Pacific Product Director (polyurethane). He headed the team that first devised the new PU Jaipur Foot back in 2005. "The foot looks like an actual foot and we can colour-match it to a person's skin tone. When you see the smiles on their faces as they are fitted, when they walk again, when you see them paint the toenails on their new Jaipur Foot or dance with joy, we know we have created something of value," he says.

The limbs have gotten lighter and more flexible. Dow India's computer-controlled injection moulding process means the process of manufacturing them is also a lot faster. Now when people from all around the country come to a Jaipur Foot camp or visit the BMVSS clinic at KEM Hospital in Mumbai, they don't need to spend weeks waiting to get fitted. Volunteers can custom-fit limbs and get them back on their feet within a couple of days. They walk away ready to fulfil their life's potential.

This is a cause Dow India believes in. Over these 10 years 750 employees have volunteered 2,300 hours of their time at 23 of these camps. This year for the first time, Dow India is taking the camp overseas to Dhaka, the capital of neighbouring Bangladesh. "The last 10 years, with Dow India's collaboration and support, we have been able to help more than 5,000 people get back on their feet every year," says Devendra Raj Mehta, founder and chief patron of BMVSS. "The next 10 years, we will continue to work together to improve the Jaipur Foot and help hundreds of thousands of people around the world."

The PU Jaipur Foot:

QUICKFACTS

20 X FASTER TO MAKE  **20%** LIGHTER

25% LESS EXPENSIVE

2011

2010

2009

2008 ————— 2007

2006